CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./~~Ms~~ Jitendran KUTTY has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

"MEDIA PLANNING OF E-COMMERCE BRANDS"

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner Mehta

Internal Examiner

Place: Mumbai

Date of Submission: 21/4/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

CHILDREN WELFARE CENTRE
Clara's College of Commerce

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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./~~Ms~~ Anvit Ajit Koli has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is Marketing entitled, Experiential Marketing and its Influence on Customer Engagement under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai

Date of Submission: _____

CLARA'S COLLEGE OF COMMERCE * MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms SHIPRA. TULSHIKAR. has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, IMPACT OF INNOVATION MARKETING TECHNIQUES ON CONSUMER PURCHASE BEHAVIOUR FMCG SECTOR under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Nikita Ramdas kawade has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, A study on the growing Importance of digital marketing. under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner Mehta

Internal Examiner _____

Place: Mumbai

Date of Submission: 21/4/2026

CLARA'S COLLEGE OF COMMERCE

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms NAUSHEEN · H · BOLATAR has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A descriptive study on digital marketing: Trends, Tools & Consumer Behaviour. under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Andheri (W), Mumbai - 400 061

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 21/04/26

CLARA'S COLLEGE OF COMMERCE

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./~~Ms~~ Sriram Odnala has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, Digital Marketing & Social Media Trending Impact of influencer Marketing on Gen-Z under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai

Date of Submission: 21/04/26

CLARA'S COLLEGE OF COMMERCE

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./~~Ms~~ Dhananjay Rupesh Sharma has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project ~~and her~~/his project is entitled,

Impact of Marketing strategies of Nike On Consumer under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is ~~her~~/his ~~own~~ work and facts reported are his/~~her~~ personal findings and investigations.

Principal
Claras College of Commerce
Yari R... va.
Andheri (W), M... 061

Certified by Principal _____

Coordinator _____

External Examiner Mehta

Internal Examiner _____

Place: Mumbai

Date of Submission: 21/04/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

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Clara's College of Commerce
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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms SAFA KHAN has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

BRAND LOYALTY TRENDS AMONG GENERATION Z COLLEGE CONSUMERS under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai

Date of Submission: _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

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Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms ALTAMASH KAGMANI has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

"A study on marketing strategy of star BUCKS"

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova.
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner Mehta Internal Examiner _____

Place: Mumbai

Date of Submission: 21/04/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

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Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

This is to certify that Mr./Ms Dhwanit Dilip Bhave has worked and duly completed her/his Project Work for the degree of Bachelor of Commerce (~~Accounting & Finance~~) under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, Customer loyalty towards Brand PUMA under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 21/04/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./~~Ms~~ Rohaan Rizwan Khan has worked and duly completed ~~her~~/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A study on consumer buying behaviour towards online fashion product through M-Commerce under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/~~her~~ personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 21/04/2026

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

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Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Maruti S. Medar has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A Study on Marketing Strategies Of Adidas under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras C... ...mmerce
Yari Road, ...
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai

Date of Submission: 9/03/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

CHILDREN WELFARE CENTRE
Clara's College of Commerce
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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms SONALI TODKE has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A ~~SUBM~~ STUDY ON MANAGEMENT OF AMAZON CHAIN SUPPLY under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

Place: Mumbai

Date of Submission: 9th March 2026

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms SIDDIQUI MOHAMMED HAZIM has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A STUDY OF IMPACT OF MEME MARKETING ON FOOD DELIEVERY APPS ON GEN Z under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Muzammil Rizwan Malnojia has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A study on the impact of Discounts on consumer buying behaviour at reliance trends under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road,
Andheri (W), Mumbai - 400 061

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./~~Ms~~ Raj Kush Dnesh has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

CSR INITIATIVE OF INDIAN OIL CORPORATION

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road,
Andheri (W), Mumbai - 400 061

Certified by Principal _____

Coordinator _____

External Examiner Nmeata

Internal Examiner _____

Place: Mumbai

Date of Submission: 9/03/26.

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Mannan Mukhtar Seliya. has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

E-Commerce marketing Strategies in the Digital Era under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner

InternalExaminer

Place: Mumbai

Date of Submission: 9/3/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Rizvi AYAN FAISAL has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

Strategy of Apple brand for building loyalty ecosystem and Premium Positioning under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 9/3/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce

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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms SAFWAAN VASIUDDIN SHEIKH has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

"A STUDY ON MARKETING STRATAGIES RELATED TO Mc DONALD'S" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

Place: Mumbai

Date of Submission: 9/5/26

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Mohammed Sufiyaan Akil Shaikh has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A Study on Marketing Strategy related to Blinkit under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova.
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

Place: Mumbai

Date of Submission: 9/3/26

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Shaikh Mohammed Zayed has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A Study of Marketing Strategies On KFC under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 9/3/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that ~~Mr.~~/Ms SHAIKH SAMIRA ILYAS has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A STUDY ON FUTURE OF DHARAVIS SMALL SCALE INDUSTRIES UNDER LARGE under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 9/3/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

CHILDREN WELFARE CENTRE
Clara's College of Commerce

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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that ~~Mr.~~/Ms Alifyaa Feroz Oomer has worked and duly completed her/~~his~~ Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A Study on Effect of packaging and labelling on Consumer Buying Behaviour under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9/3/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Dhruvi Milap Jangle has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, A Study on the Impact of Media on Consumer Buying Behaviour under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 21/04/26

CHILDREN WELFARE CENTRE
Clara's College of Commerce
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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Ritika More has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, A Study on the Growth of Influencer Driven Brands under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 21/4/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Arman Anis Shaikh has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A study on marketing Strategies on Amazon under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai

Date of Submission: _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

CERTIFICATE

This is to certify that **MR. ZAAHID KHAN** has worked and duly completed her Project Work for the degree of Bachelors of Management Studies under the Faculty of Commerce in the subject of Research Project and project is entitled "E-Commerce Marketing Strategies in Digital Era" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova.
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Examiner _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

Place: Mumbai
Date of submission: 21/4/26

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Manish Kewat has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

Study of promotion Strategy of local Supermarket customer behaviour under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Clara's College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ InternalExaminer _____

Place: Mumbai

Date of Submission: 21-04-2026

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Manthan Nitin Ahenkar has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, A Study on Traditional Hiring and ATS based hiring in Indian Companies under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9th March 2026

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CHILDREN WELFARE CENTRE

Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Tanvi Jadhav has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, A study on Reward & Incentives Management for employees at D-Mart Andheri under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari [illegible] Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9th March 2026

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

This is to certify that Mr./Ms. PRIYA SANTOSH JAISWAL has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of PROF. KAJAL JAISWAL and her/his project is entitled, EVALUATING TRANSPARENCY AND FAIRNESS IN EMPLOYEE GRIEVANCE HANDLING under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Certified by

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Principal _____ Coordinator _____

Internal Examiner _____ External Examiner _____

Place: Mumbai

Date of Submission: 09/03/2026

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that ~~Mr.~~/Ms Yukti . R . Koli has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

"A STUDY ON THE IMPACT OF PERFORMANCE- LINKED INCENTIVES ON EMPLOYEE MOTIVATION IN PRIVATE SECTOR BANKS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 9/3/26

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

This is to certify that Mr.Mohommed Anwar Husain Lon has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Prof. Kajal Jaiswal** and her/his project is entitled, **A STUDY OF SKILL-BASEDAND DEGREE-BASE HIRING PRACTICES,** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Certified by

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Principal _____ Coordinator _____

Internal Examiner _____ External Examiner _____

Place: Mumbai

Date of Submission: 9th March 2026.

Signature of student

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CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

This is to certify that Mr./Ms. PRACHITI ANAND NAGOUM has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of PROF. KAJAL JAISWAL and her/his project is entitled, ROLE OF ENVIRONMENT CSR PRACTICES BOOSTING EMPLOYEE ENGAGEMENT IN SERVICE BASED ORGANIZATION under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Certified by

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Principal _____ **Coordinator** _____

Internal Examiner _____ **External Examiner** _____

Place: Mumbai

Date of Submission: 09/03/2026

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Anil Kamlakar Naik has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A Study on the Impact of Gen Z expectation on workplace Culture and Employee Strategy in the Indian startup ecosystem under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9-3-26

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Dishika Patil has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A study on the effectiveness of on the job training is enhancing operation performance at Zomato under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9/3/26

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CHILDREN WELFARE CENTRE

Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)

Address - Yari Road, Versova, Mumbai - 400061

Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Tanvi Patil has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project entitled, is

A ROLE OF MANAGEMENT ON EMPLOYEE SATISFACTION

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9/3/26

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CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Amin Pawaskar has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, ~~Her~~ The Role of human resource management in Improving Service Delivery of quality in Education Sector under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal _____

Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai

Date of Submission: 9/03/2026.

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Rizvi Saman Zehra. has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A Study on the impact of organizational culture on Employee engagement and retention in Startups vs. established firms. under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9-3-26

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms OMKAR RAJU POL has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A STUDY ON "HUMAN RESOURCE MANAGEMENT WITH GLOBAL PERSPECTIVE: SOCIAL, LEGAL AND CULTURAL DIVERSITY under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9/8/26

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Vittal Sai has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

~~Human~~ An HR perspective on the efficiency of internal communication Between Blinkit and its Delivery workforce under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9/03/26

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

This is to certify that Mr/Ms. Raheen Rais Shaikh has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of _____ and her/his project is entitled, A STUDY ON EMPLOYEE MOTIVATION OF RAPIDO CAPTAINS IN THE GIG ECONOMY under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Certified by Principal Clara's College of Commerce Yari Andheri (W), Mumbai - 400 061

Principal _____ Coordinator _____

Internal Examiner _____ External Examiner _____

Place: Mumbai Date of Submission: 09/3/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Shaikh Tamanna Ramzan has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A Study on Training and Development practices and their Impact on Employee performance in the FMCG Sector under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Clara's College of Commerce
Yari Road, Versova
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9/3/26

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Omkar Thakur has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, A study on Work-Life Balance, Stress & Satisfaction in Hotel Industry Employee under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9th March 2026

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Dwarkesh Sachin Vengurlekar has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A STUDY ON THE EFFECTIVENESS OF HYBRID WORK MODEL AND THEIR IMPACT ON EMPLOYEE PRODUCTIVITY AND WORK-LIFE BALANCE, WITH SPECIAL REFERENCE TO THE IT SECTOR IN MUMBAI" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9/3/2026

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms ZOYA MOHD BABAR ALI SHABNAM has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is _____ entitled, A STUDY ON THE ROLE OF HUMAN RESOURCES MANAGEMENT IN ENHANCING SERVICE QUALITY under my supervision.
IN THE BANKING SERVICES SECTOR

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai

Date of Submission: 09/03/2026

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Nishant Mahavir Dulgach has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, A study on the effectiveness Recruitment Platform in hiring fresh College Graduates in Mumbai. under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 9th March 2026

CLARA'S COLLEGE OF COMMERCE

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CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms MANSI VISHWAKARMA has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A STUDY ON MOTIVATION TECHNIQUES USED FOR RAPIDO BIKE CAPTAINS. under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 9/3/26

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CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Seemi Devendra Dhayga has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A Study On Pradhan Mantri Mudra Yojna

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal

Coordinator

External Examiner

Internal Examiner

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

Place: Mumbai

Date of Submission: 09/03/2026

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./~~Ms~~ KAIF ILIAS KASMANI has worked and duly completed ~~her~~/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and ~~her~~/his project is entitled,

A Study on investment behaviour of Gen Z in India

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is ~~her~~/his own work and facts reported are his/~~her~~ personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 9/03/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that ~~Mr.~~/Ms Mehwash S. Ansari has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

To Study & analy the. CyberSecurity theats in the banking Sector under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

Place: Mumbai

Date of Submission: 9/3/26

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr.~~Ms~~ Jatin Deepak Aherkar has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and ~~her~~/his project is entitled,

A Study on personal financial planning among working youth under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

Place: Mumbai

Date of Submission: 21/04/2026

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce
(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Viraj Ashish Pawar has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

"An Analytical study of Awarreness Regarding Green finance Initiatives Among common People in mumbai city" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____

Coordinator _____

External Examiner _____

Internal Examiner _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

Place: Mumbai

Date of Submission: 09th march, 2026

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Re-Accredited)
Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Shaad Sayeed Shaliya has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A project Report on HDFC funds and types of Mutual funds

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

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Coordinator _____

External Examiner _____

InternalExaminer _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

Place: Mumbai

Date of Submission: 9th March 2026

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CERTIFICATE

This is to certify that **SHOHRAT HUSSAIN** has worked and duly completed her Project Work for the degree of **BACHELOR IN COMMERCE (ACCOUNTING & FINANCE)** under the Faculty of Commerce in the subject of **ACCOUNTANCY** and her project is entitled, **"A Study on Credit Culture and Buy Now Pay Later (BNPL) Services with Special Reference to Consumer Behaviour in India"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Internal Examiner,

External Examiner,

Coordinator,

Principal,

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Ashrab Shoaib Kasmani has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

An Explorative Study on uses and Adaptation of UPI among the college with reference to another. under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai

Date of Submission: 21-04-26

CLARA'S COLLEGE OF COMMERCE
MUMBAI 400 061

CHILDREN WELFARE CENTRE
Clara's College of Commerce
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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

CERTIFICATE

Certificate This is to certify that Ms. AZKA YAHYA KHAN has worked and duly completed her/his Project Work

for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of

Research Project and her project is entitled, FORENSIC AUDIT IN THE BANKING SECTOR.

(ISSUES AND

CHALLENGES IN DETECTING LOAN FRAUDS) under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

Place: Mumbai
Date of Submission: 09/3/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061.

CHILDREN WELFARE CENTRE
Clara's College of Commerce
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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms HEER SHAIKH. has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, SBI ROLE IN ECONOMIC DEVELOPMENT.

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
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Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 09/3/26

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms MANTASHA RIYAZ SAYYED has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled, ROLE OF CAPITAL MARKET IN ECONOMIC GROWTH. under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061.

Certified by Principal _____ Coordinator _____

External Examiner _____ Internal Examiner _____

CLARA'S COLLEGE OF COMMERCE MUMBAI 400 061

Place: Mumbai

Date of Submission: 09/3/26

CHILDREN WELFARE CENTRE
Clara's College of Commerce
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Address - Yari Road, Versova, Mumbai - 400061
Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Mehak Hanif Shaikh has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

A study on the Impact of Artificial Intelligence on Revenue growth at Azorte under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Clara's College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal

Coordinator

External Examiner

Internal Examiner

Place: Mumbai

Date of Submission: 21/4/2026

CLARA'S COLLEGE OF COMMERCE

CHILDREN WELFARE CENTRE
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Contact No - 7738501168, Website - clarascollegeofcommerce.edu.in

Certificate

Certificate This is to certify that Mr./Ms Soufiyaan Soulaiman Dhanani has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Research Project and her/his project is entitled,

An Empirical Study on the impact of financial literacy on the wealth management among the Employees in the Mumbai Suburban region under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported are his/her personal findings and investigations.

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai - 400 061

Certified by Principal _____ Coordinator _____

External Examiner _____ InternalExaminer _____

Place: Mumbai

Date of Submission: 21/04/2026

CLARA'S COLLEGE OF COMMERCE